

# Using Courses on Facebook

as a compliment to Course  
Management Systems

# Add Courses

<http://apps.facebook.com/courses>

is the only application with instructor and course management functionality.



## Courses

By Jeff Hammerbacher, Michael Staton and 3 other people

Display your courses on your profile for college or high school, find classmates, manage your schedule and assignments, create discussions, post notes, and form exclusive study groups. Welcome to Courses on Facebook.

324 daily active users (0%) — 122 friends — 294 reviews



## Professor Ratings

By Pick-A-Prof

More than just reviews, at many campuses Pick-A-Prof also posts grade histories. That means BEFORE you register, you can see the number of A-F's each professor historically gives in a course – straight from the official university records.

149 daily active users (0%) — 2 friends — 13 reviews



## CourseFeed

By ClassTop

CourseFeed provides a virtual classroom for courses that includes a course wall, posted notes, and if your school has Blackboard then also announcements and content items. The main display will show what's new for the last few days.

94 daily active users (1%) — 2 friends — 7 reviews



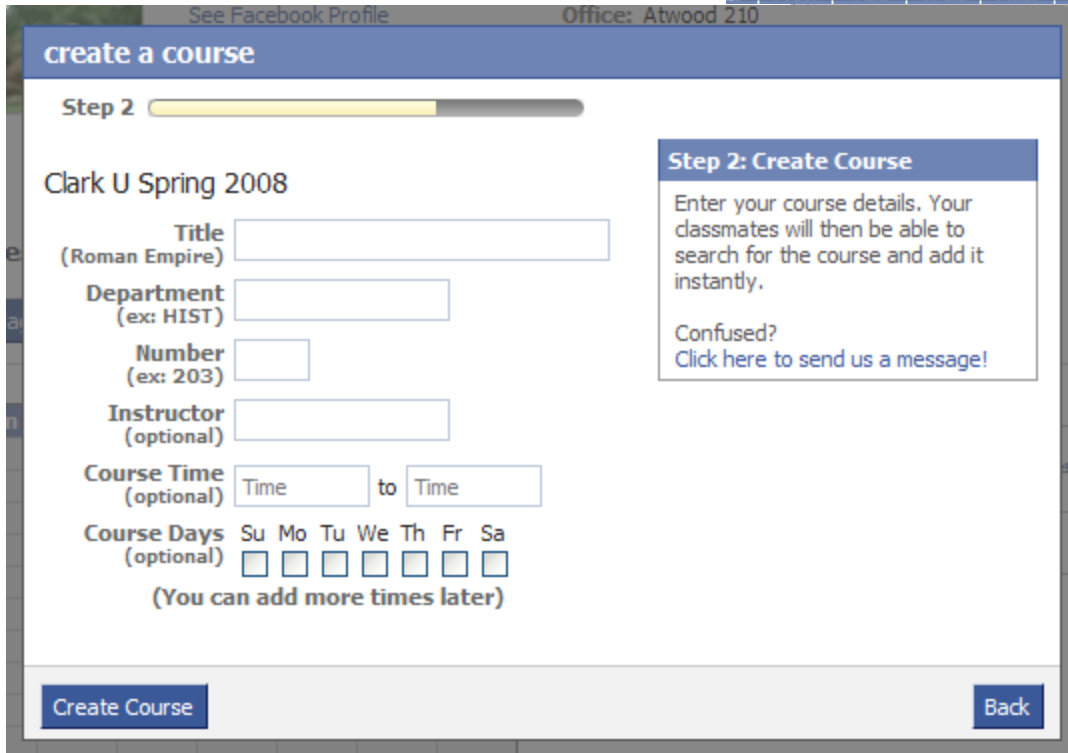
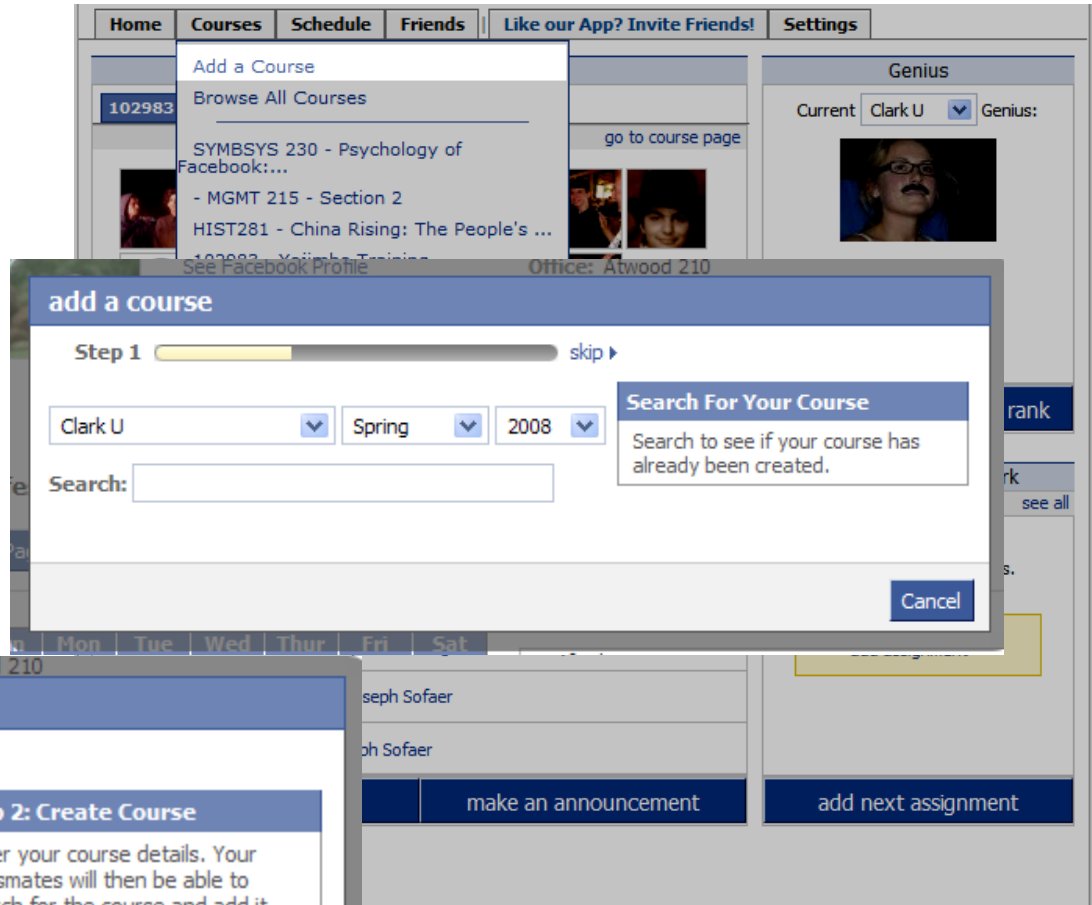
## Golf Game

By Paul Mackles

Golf Game makes it easy to track your golf game. Post your rounds on Golf Game and get back dozens of stats and charts. Tell your friends to use Golf Game and then you'll be able to track their games too!

# Find or Create Courses you Teach

Click add a course from the drop down menu and type your course name to see if a student has already added it. If not, another box will request you add the appropriate fields.



# Navigate to your Course Page

The tabs below Classmates show the students in your class. If you click “go to course page” it will take you that courses home page.

You may also go to the Courses dropdown menu and choose the course.

The screenshot displays a Blackboard course page with a navigation menu at the top: Home, Courses, Schedule, Friends, Like our App? Invite Friends!, and Settings. The main content area is divided into several sections:

- Classmates:** A horizontal list of course tabs: 102983, MGMT 215, HIST281, and SYMB 230. A "go to course page" link is visible.
- Genius:** A section for the current user, Clark U, with a profile picture and a "Genius" dropdown menu.
- Navigation:** A "go to course page" link is present.
- Courses Dropdown:** A menu is open, listing options: "Add a Course", "Browse All Courses", "SYMBSYS 230 - Psychology of Facebook:...", "- MGMT 215 - Section 2", "HIST281 - China Rising: The People's ...", and "102983 - Yojimbo Training".
- Invite Friends:** A green button labeled "invite friends to 102983".
- What's Up:** A section for course updates, including:
  - SYMB 230: What's your topic? by Michael Staton
  - LAT 101: There is a test coming up this Friday. by Michael Staton
  - LAT 101: What's the most important thing for the te... by Michael Staton
  - 102983: this will be long by Joseph Sofaer
  - 102983: New Version by Joseph SofaerButtons for "start a discussion" and "make an announcement" are at the bottom.
- Upcoming Coursework:** A section showing "no upcoming assignments" and a yellow "add assignment" button. A "see all" link is also present.

# “Become” the Instructor

This link will take you to a page with a few forms for instructor information. Your instructor page will be created


Once you have entered this information, you will never have to fill it in again.

Home Courses Schedule Friends Like our App? Invite Friends! Psychology of F Settings

## SYMBSYS 230 Psychology of Facebook: What Makes it Compelling

### Course Info

Instructors [become](#) [add instructor](#)

  
Fogg

Meetings [add new time](#)

**Thu 01:30 to 03:00** [edit](#)

Options [edit](#) | [mark complete](#) | [drop](#)

[new course time](#)

### Classmates

[study groups](#) | [video chat](#) [see all 2 classmates](#)



[invite friends to this course](#)

### What's Up

[Announcements](#) [Attachments](#) [Discussions](#) [see all discussions](#)

 What's your topic? by Staton last update: Apr 17

[add a comment or question](#)

### Upcoming Coursework

[see all](#)

 Apr 22: Topic Due

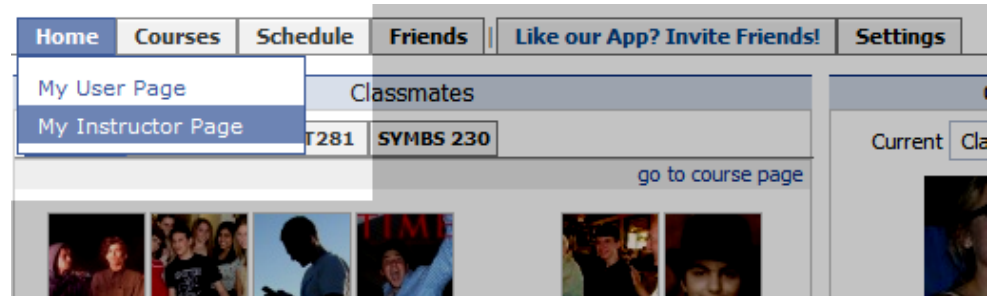
[add your next assignment](#)

# Use your Instructor Page

You can get to your instructor page from the “Home” tab.

Students can become your fan.

You can solicit feedback from your students on particular questions or statements. They will be able to anonymously give you some positive feedback.



A screenshot of an instructor's Facebook page. The header includes navigation tabs: Home, Courses, Schedule, Friends, Like our App? Invite Friends!, and Settings. The profile picture shows a man in a suit. The bio identifies him as 'Professor of Biology Staton' and includes links for 'See Facebook Profile', 'Request a Schedule Update', 'Send Facebook Message', and 'View Course Rosters'. Contact information includes 'Office: Atwood 210', 'Hours: M 9-11, W 9-12', 'Email: mpstaton@gmail.com', and 'Website: http://www.collegeredi.com'. Below the bio is a course schedule table and a list of courses. At the bottom, there are sections for 'Fans' (with a 'become a fan' button) and 'Feedback' (with two questions and thumbs-up icons).

	Sun	Mon	Tue	Wed	Thur	Fri	Sat
9a							
10		Period A	Period A	Period A	Period A	Period A	
11							
12							
1p					SYMBSY 230		
2p							
3p							
4p							
5p							
6p							

- Stanford, Spring 2008
  - 1. SYMBSYS 230 - Psychology of Facebook: What Makes it Compelling
- Global, Summer 2007
  - 1. ANATOMY 1 - Anatomy
- Global, Spring 2007
  - 1. Period A: Funky Town

Fans	Feedback
<a href="#">become a fan</a>	<a href="#">new question</a>
<b>Become the first fan!</b>	0 How am I doing? <a href="#">edit</a>   <a href="#">delete</a>
	0 Did you like lecture today? <a href="#">edit</a>   <a href="#">delete</a>

# Use some CMS Features from the Course Page.

You can manage assignments, announcements, attachments, and discussions using the Course Page. Notice the tabbed browsing on the wide, right column.

This screenshot shows a course page for 'SYMBYSYS 230 Psychology of Facebook: What Makes it Compelling'. The navigation bar includes 'Home', 'Courses', 'Schedule', 'Friends', 'Like our App? Invite Friends!', and 'Psychology'. The page is divided into several sections: 'Course Info' with instructor 'Fogg' and a meeting time of 'Thu 01:30 to 03:00'; 'Classmates' with a photo of two people and an 'invite friends to this course' button; 'Upcoming Coursework' with a due date of 'Apr 22: Topic Due'; and 'What's Up' with a discussion topic 'What's your topic? by Staton'. A blue button at the bottom says 'add your next assignment'.

This screenshot shows a different layout of the same course page. The navigation bar is identical. The 'Course Info' and 'Classmates' sections are present. The 'Upcoming Coursework' section is visible. The 'What's Up' section is prominent, featuring a 'Discussions' tab and a discussion topic 'What's your topic? by Staton'. A blue button at the bottom says 'add a comment or question'.

- **Instructorsupport at inigral.com**

## **Questions?**

Courses staff are here to support you. Please email us

Inigral, Inc is a company backed by early investors in Facebook with the mission of facilitating casual, social yet academic interactions and relationships on opening social networks. Their current product, Courses on Facebook ([apps.facebook.com/courses](https://apps.facebook.com/courses)), is a free compliment to Course Management Systems and is the only Facebook app that goes beyond listing your courses.

If there is interest in Facebook on your campus, please email [mpstaton at inigral.com](mailto:mpstaton@inigral.com) to start a dialog.

Inigral is also working on a product to deal with State Standards at the secondary level.